

# Managed Backups

## What are they and why do they matter?

Struggling to manage your business and keep all of your data backed up? It can be a tricky and stressful balance to master. Luckily, you don't have to. With managed backups, your service provider looks after all your data for you, so you can focus on building an incredible brand.

### What are Managed Backups?

Managed backups are provided by managed service providers to businesses. The service provider takes on all the responsibility of planning, implementing, monitoring, restoring and maintaining secure backup solutions.

Backups are automatic and can be scheduled to make sure that, if the worst happens, your data is always protected.

### Why are Managed Backups so important?

- **Data assessment and planning:** Your service provider will handle everything. They'll look at your data requirements to determine the most suitable backup solution. This includes how often you need backups based on your recovery point objectives (RPOs).
- **Backup implementation:** As well as looking at your business needs, your service provider will set up any infrastructures and technologies needed to perform backups. This might include backup software, backup agents or cloud-based solutions. Whatever you need, they'll sort it.
- **Monitoring and alerting:** Sometimes incidents happen. It's a stressful situation to be in, especially if you've woken up in the middle of the night to find your backups have failed. With managed backups, your service provider will inform you of any problems, but only after they've fixed them. Plus, you'll get a full report of what's happened. No more 2 am wake-up calls!
- **Data recovery and restoration:** In the unfortunate event of data loss, system failure or disaster, the service provider will make sure data can be restored quickly and accurately. A recovery plan will have been made and extra measures are taken so you won't lose anything.
- **Backup testing:** The managed service provider will carry out regular test restores to make sure that everything is running smoothly. This is so if a restoration is needed, you can be confident that you'll be able to do so.
- **Cost and time:** As a business owner, time and money are precious. Implementing and maintaining an effective backup infrastructure requires skilled teams of people and a lot of investment. With managed backups, you get the same high-level backup solutions, but for a fraction of the cost. Plus, all that valuable time is saved by handing over backup responsibility to your service provider.

## Top-tier tech

Managed backups use the best tech to make sure you've got all the storage space you need, and protection against loss of data or intrusive visitors.

- **Scalability and flexibility:** As business needs change and the amount of data you have grows, your backup infrastructure can grow with it. Whether it's increasing storage capacity, modifying backup schedules, or expanding to new locations, your service provider can accommodate these changes without disruption. You won't have to do a thing.
- **Security and compliance:** Cybercriminals seek to target businesses, especially SMBs, exploiting vulnerabilities and stealing data. Using encryption techniques during backup, service providers make sure all stored data is protected. Following industry regulations (like GDPR), they guarantee that only the right people can access your data.



## Your backups, our responsibility

As a business owner, you already have enough to think about. Let us take care of protecting your data, so you can focus on running your business.

With Fasthosts ProActive, your Managed Backups are our responsibility. We'll make sure your data is protected and always available to restore if need be. And if there are any bumps along the way, we'll fix them before you even know about it.

Any questions? Our expert support team is available 24/7, just give us a call on 0333 111 2000.