## fasthosts **ProActive**

## **Business interruptus**

## Signs you need better IT managed support

As a smaller organisation, it's tempting to think that cybersecurity isn't as much of a risk as it is for larger enterprises.

- 63% of smaller businesses believe that they're not at risk. However, 54% of SMEs in the UK had experienced some form of cyber attack in 2022, up from 39% in 2020.
- 33% of SMEs are seeing an increase in the number of attacks on their business which, combines with an increasing reliance on digital working, means the compacency can't continue.
- 18% of businesses aren't even protected by cybersecurity software just one reason why SMEs are an • easier target than larger enterprises.

Someone clicks a link in a phishing email, a new security patch gets forgotten, or an older server becomes compromised without anyone realising. And there it is - Business Interruptus.

This means technology service providers need to step in and help, as they have the resources best placed to tackle these security issues. Maybe you had to quickly get a service provider on board in order to manage IT complexities that suddenly cropped up when the pandemic hit? Or you've been muddling your way through, trying to manage updates, patches and network issues.

Here's what a managed service provider can deliver:

- A security plan tailored to your business, including making the user experience less "interruptus" and more streamlined so they don't bypass security.
- A maintenance plan and process that's well managed and thought out don't let system updates and application failure get in the way of users doing their job.

Smaller businesses are increasingly being targeted with security threats as it's well known that many of them are unprepared and unprotected.

Remove the security risk by finding a partner that has the security skills you need, proactive support that doesn't interrupt users and the scale to never let you down.